



Do more than just say, “Thank you for your service.”

Support their path forward.

This grateful phrase is just the beginning of a much-needed conversation. Last year nearly 80% of veterans surveyed left the military without a job, expecting to find meaningful employment quickly.

For many, the transition was anything but smooth.

At Patriots Path, our mission is to provide resources, assistance, and inspiration to military personnel as they transition to civilian careers. Our 5-part interactive course builds: Strength. Hope. Purpose.

Our Mission

Patriots Path supports service members – veterans, spouses, National Guard and Reserve personnel – in defining new civilian career goals, mapping out job search strategies, identifying opportunities, creating personal marketing approaches, and connecting them within a community of peers, mentors, and coaches for continued networking and support.

What Differentiates Patriots Path

- The military’s Transition Assistance Program (TAP) is a great “jumping off point” – but cutting-edge job search strategies, mentorship from industry-leading professionals, and workshops led by career coaches and executive recruiters result in more successful transitions into targeted careers.
- Patriots Path’s proprietary 5-part interactive workshops are held in corporate boardrooms or training facilities offering students added connectivity to employers who are committed to supporting – and hiring – them.
- An online Birkman personality and interest assessment is administered at the start of every workshop. This individual report provides a much-needed personal approach to job searching. We’re not connecting service members to any job, we’re connecting them to their next career opportunity.

How We Put Sponsorship and Donation Funds to Work

All sponsorship funds and donations go directly towards supporting military service members and their transition to civilian careers.

- Course Workbooks: Each Patriots Path student is given our proprietary workbook to keep.
- Birkman Assessments: Each Patriots Path student also receives an individual assessment and Birkman report.
- Workshops: 5-part Patriots Path program, including instructors and materials.

Patriots Path is a registered non-profit 501(c)3 organization. All donations are tax deductible.





Corporate Partnership Full Program Sponsorship

Sponsorships and corporate partnerships allow us offer our program at no cost to veterans and military spouses. Funding a class or an event is a great way to raise awareness of both your brand and the Patriots Path mission within your community. Call today to learn more about this win-win opportunity.

SPONSOR A CLASS - The full program sponsorship covers an entire 5-part workshop (hosting up to 20 veterans and military spouses) including the Birkman personality/interest assessment reports and feedback, program workbooks, volunteer coordination for one-on-one coaching, space and facilitator. The course is offered over 5 half-days for a total of 20 hours of in-class time plus the off-site coach and mentor meetings. As a sponsor, you will have a full-page double-sided color ad placed at the front of our student workbooks (for the sponsored class) and your company logo featured prominently on the front cover. We also encourage sponsoring company representatives to sit in during the workshops to engage with students so they might have a better understanding of how that organization hires and what positions are available at any given time. Lots of great contacts for all involved! *

CORPORATE SPONSORSHIP - \$5000

BENEFITS

- Corporate Logo on all "in-class" material distributed to students during sponsored course
- Corporate identity featured on the Patriots Path website with link to sponsor website
- Sponsor promotional material (single sheet) placed as first page in workbooks
- Corporate identity included on course publicity sent to all VSO (veteran service organization) partners for the sponsored course
- Highlighted time to engage with students and showcase your organization as well as any hiring opportunities
- Increased connectivity with military students during volunteer opportunities with your employees and ERG members (Community Engagement)
- Option to host the class "on-site", further increasing exposure and allowing a Talent Acquisition member to sit in all class discussions
- Exclusive Branding on all Promotional Material for sponsored class (Banners, Invitations, Postcards, Facebook, LinkedIn, flyers, email announcements)
- Inclusion on Patriots Path's Facebook and LinkedIn posts during the sponsored class (one month)
- Promotion of sponsor through Patriots Path's social media activities, e-newsletter, and website
- We encourage our sponsors to publicize their engagement through social media and other outlets to promote their brand in conjunction with our military support program.

* Modes of Sponsorship can be adjusted to better fit the philanthropic, hiring and community engagement needs of each sponsor.

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